

## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (Currently Amended) A method comprising:
- identifying a user, wherein the user inserting a smart card into a device selected from a plurality of devices;
  - identifying the device;
  - retrieving a user preference template corresponding to the device from a plurality of user preference templates corresponding to the plurality of devices;
  - identifying user preferences associated with the device by using the user preference template;
  - tracking user pattern and gathering usage data;
  - analyzing the usage data;
  - configuring the analyzed data; and
  - updating the user preferences.
2. (Original) The method of claim 1 further comprising retrieving an identification template from a template database for the identifying the user and the identifying the device.
3. (Currently Amended) The method of claim 1 further comprising ~~retrieving a user preference template corresponding to the device from a plurality of user~~

3 ~~preference templates corresponding to the plurality of devices from the template~~  
4 ~~database for the identifying the user preferences and for the updating the user~~  
5 ~~preferences by updating the corresponding user preferences template using the~~  
6 ~~configured data.~~

1 4. (Original) The method of claim 1 further comprising retrieving a user history  
2 template corresponding to the device from a plurality of user history templates  
3 corresponding to the plurality of devices from the template database for the  
4 tracking the user pattern and the gathering the usage data.

1 5. (Original) The method of claim 1, wherein the tracking the user pattern is based  
2 on a predetermined criteria.

1 6. (Original) The method of claim 1, wherein the analyzing the usage data  
2 comprising analyzing text associated with a media program, wherein the text  
3 including closed caption information and articles.

1 7. (Original) The method of claim 1, wherein the analyzing the usage data  
2 comprising analyzing audio information associated with the media program,  
3 wherein the audio information including words, phrases, and audio expressions.

1 8. (Original) The method of claim 1, wherein the analyzing the usage data  
2 comprising analyzing video, wherein the video comprising sequence of motion  
3 associated with the media program.

1 9. (Original) The method of claim 1, wherein the plurality of devices comprising  
2 multiple types of media devices including a television, a computer, a PDA, a  
3 cellular phone, a portable media player, a web terminal, and a set-top box.

1 10. (Original) The method of claim 9 further comprising displaying the stored data  
2 using the plurality of devices, wherein the stored data is adjustable in accordance  
3 with display requirements of the plurality of devices.

1 11. (Original) The method of claim 1, wherein the updating the user preferences  
2 comprising dynamically updating the user preferences.

1 12. (Currently Amended) A method comprising:

2 identifying a user, wherein the user inserting a smart card into a plurality of  
3 devices;

4 identifying the plurality of devices;

5 retrieving a plurality of user preference templates corresponding to the plurality of  
6 devices;

7 identifying user preferences associated with the plurality of devices by using the  
8 plurality of user preference templates;

9 tracking user pattern and gathering usage data;

10 analyzing the usage data;

11 configuring the analyzed data;

12 integrating the configured data; and

13 updating the user preferences.

1 13. (Original) The method of claim 12, wherein the configuring the analyzed data  
2 further comprising:

3 parsing the analyzed data; and  
4 associating the parsed data with a common descriptor, wherein the common  
5 descriptor is a word or a phrase descriptive of the content associated with the  
6 parsed data.

1 14. (Original) The method of claim 12 further comprising:  
2 retrieving a plurality of user history templates corresponding to the plurality of  
3 devices;  
4 generating an integrated user history template by integrating the plurality of  
5 corresponding user history templates for integrating the configured data; and  
6 filtering the integrated data.

1 15. (Original) The method of claim 12 further comprising storing the integrated data.

1 16. (Original) The method of claim 15 further comprising displaying the stored data  
2 using a plurality of devices, wherein the stored data is adjustable in accordance  
3 with display requirements of the plurality of devices.

1 17. (Original) A system for updating user preferences for personalization media  
2 consumption from device to devices comprising:  
3 an identification template retrieved from a template database for identifying a  
4 user, wherein the user inserting a smart card issued by an issuer into at least one  
5 of a plurality of devices;  
6 the identification template for identifying the at least one of the plurality of  
7 devices;

8 a user preference template corresponding to the at least one of the plurality of  
9 devices from a plurality of user preference templates corresponding to the  
10 plurality of devices retrieved from the template database for identifying user  
11 preferences associated with the device;

12 a user history template corresponding to the at least one of the plurality of devices  
13 from a plurality of user history templates corresponding to the plurality of devices  
14 from the template database for tracking user pattern and gathering usage data;

15 an analyzer for analyzing the usage data, wherein the analyzer comprising a text  
16 analyzer for analyzing text associated with a media program, an audio analyzer  
17 for analyzing audio associated with the media program, and a video analyzer for  
18 analyzing sequence of motion associated with the media program;

19 a management and configuration module for configuring the analyzed data;  
20 updating the user preferences; and  
21 storing the configured data.

1 18. (Original) The system of claim 17 further comprising:  
2 the management and configuration module for parsing the analyzed data;  
3 the management and configuration module for associating the parsed data with a  
4 common descriptor, wherein the common descriptor is a word or a phrase  
5 descriptive of the content associated with the parsed data;  
6 an integration module for filtering and integrating the configured data using an  
7 integrated user history templates;

8 updating the user preferences; and

9 storing the integrated data.

1 19. (Original) The system of claim 17, wherein the template database is associated  
2 with at least one of a plurality of sources including the smart card, the issuer, and  
3 the plurality of devices.

1 20. (Original) The system of claim 17, wherein the plurality of devices comprising  
2 multiple types of media devices including a television, a computer, a PDA, a  
3 cellular phone, a portable media player, a web terminal, and a set-top box.

1 21. (Currently Amended) A machine-readable medium having stored thereon data  
2 representing sequences of instructions, the sequences of instructions which, when  
3 executed by a processor, cause the processor to:

4 identify a user, wherein the user inserts a smart card into a device selected from a  
5 plurality of devices;

6 identify the device;

7 retrieving a user preference template corresponding to the device from a plurality  
8 of user preference templates corresponding to the plurality of devices;

9 identifying user preferences associated with the device by using the user  
10 preference template;

11 track user pattern and gather usage data;

12 analyze the usage data;

13 configure the analyzed data; and

14 update the user preferences.

1 22. (Original) The machine-readable medium of claim 21, wherein the sequences of  
2 instructions further cause the processor to:

3 retrieve an identification template from a template database.

1 23. (Original) The machine-readable medium of claim 21, wherein the sequences of  
2 instructions further cause the processor to:

3 retrieve a user preference template corresponding to the device from a plurality of  
4 user preference templates corresponding to the plurality of devices from the  
5 template database.

1 24. (Original) The machine-readable medium of claim 21, wherein the sequences of  
2 instructions further cause the processor to:

3 retrieve a user history template corresponding to the device from a plurality of  
4 user history templates corresponding to the plurality of devices from the template  
5 database.

1 25. (Original) The machine-readable medium of claim 21, wherein the sequences of  
2 instructions further cause the processor to:

3 analyze text associated with a media program, wherein the text includes closed  
4 caption information and articles;

5 analyze audio associated with the media program, wherein the audio includes  
6 words, phrases, and audio expressions;

7 analyze video associated with the media program, wherein the video includes  
8 sequence of motion associated with the media program.

1 26. (Original) The machine-readable medium of claim 21, wherein the plurality of  
2 devices comprises multiple types of media devices including a television, a  
3 computer, a PDA, a cellular phone, a portable media player, a web terminal, and a  
4 set-top box.

1 27. (Original) The machine-readable medium of claim 21, wherein the update the user  
2 preferences comprises dynamically update the user preferences.

1 28. (Currently Amended) A machine-readable medium having stored thereon data  
2 representing sequences of instructions, the sequences of instructions which, when  
3 executed by a processor, cause the processor to:

4 identify a user, wherein the user inserting a smart card into a plurality of devices;

5 identify the plurality of devices;

6 retrieving a plurality of user preference templates corresponding to the plurality of  
7 devices;

8 identifying user preferences associated with the plurality of devices by using the  
9 plurality of user preference templates;

10 identify user preferences associated with the plurality of devices;

11 track user pattern and gathering usage data;

12 analyze the usage data;

13 configure the analyzed data;



14 integrate the configured data; and

15 update the user preferences.

1 29. (Original) The machine-readable medium of claim 28, wherein the sequences of  
2 instructions further cause the processor to:

3 parse the analyzed data; and

4 associate the parsed data with a common descriptor, wherein the common  
5 descriptor is a word or a phrase descriptive of the content associated with the  
6 parsed data.

1 30. (Original) The machine-readable medium of claim 28, wherein the sequences of  
2 instructions further cause the processor to:

3 retrieve a plurality of user history templates corresponding to the plurality of  
4 devices;

5 generate an integrated user-history template by integrating the plurality of  
6 corresponding user history templates; and

7 filter the integrated data.